

# *2017 Long Island Hospitality Ball*

## VENDOR FORM

The Long Island Hospitality Ball is a premiere Long Island culinary, wine and spirits event featuring many of the top Long Island restaurants and premier beverage companies benefitting the Carol M. Baldwin Breast Cancer Research Fund. Guests enjoy a walk around tasting experience where they can sample mouthwatering dishes, taste premium wines and spirits, and enjoy the sights and sounds of an evening filled with music and entertainment as well as an exciting raffle featuring a wide array of prizes. Now in its 7th year, the event is hosted annually by the Long Island Hospitality Ball volunteer committee which in the past has raised over **\$1.4 Million** to support the fight against cancer.

**2017 HONOREES:** **Giovanni Casano**, Empire Wines & Spirits On-Premise  
Division Manager & Director of Sales

**Bobby Goodrich**, Restaurant, Night Club Impresario

**Matthew Yonick**, General Sales Manager Manhattan Beer Distributors  
Lifetime Achievement Award, **Rob Verderosa**, Hospitality Consultant

**HOSTED BY:** The Baldwin Family

**EVENT DETAILS:** Monday, June 26, 2017, Crest Hollow Country Club, Woodbury, NY

**TIME:** 7:00PM – 12:30AM

**TICKETS:** \$135/person (\$175/person day of event if available)

**EXPECTED ATTENDANCE:** approximately 2,000 influential professionals from all across LI

**PAST HONOREES:** **2016:** Garrett McGuinness, Southern Wine & Spirits, Sean Rose, Clare Rose, Inc., Chris D'Ambrosi, Mio Posto Restaurants **2015:** Frank Russo, Jr., Russo's on the Bay, Isaac B. Marten, Atlantic Wine & Spirits, A Division of Empire Merchants, In Memory of JP Frosina; **2014:** Bill DeSilva, Southern Wine & Spirits; Mike Ginty, Boening Bros., Inc.; In Memory of John N. Smythe; **2013:** E. Lloyd Sobel, Empire Merchants; Anthony Scotto & Victor Scotto, Scotto Brothers Enterprises; Rennie Leone, Zacharys Nightclub; **2012:** Tony Greco, Hospitality Industry Pillar; Steve Haweeli, WordHampton Public Relations; Larry Romer, Southern Wine & Spirits; **2011:** Bobby Grippo, Long Island Nightlife Leader; Dante Paganini, DEP Design Inc.; Billy Regan, Southern Wine & Spirits.



## 2017 LIHB VENDOR SPONSORSHIP OPPORTUNITIES

PRESENTING SPONSOR \$15,000	PREMIUM SPONSOR \$10,000	TOP SHELF SPONSOR \$5,000
<ul style="list-style-type: none"> <li>• Exclusive Sponsorship Opportunity</li> <li>• Logo prominently displayed as Presenting Sponsor with top billing on all event collateral, website, social media, step &amp; repeat banner and event signage</li> <li>• Vendors: (restaurant or beverage) three tables, BEST placement</li> <li>• 60 event tickets for VIP area with Sponsor Entry Access</li> <li>• Inside Front Cover of journal</li> <li>• Logo Ice Sculpture</li> <li>• The Baldwin Family to present award with photo opportunity</li> </ul>	<ul style="list-style-type: none"> <li>• Logo prominently displayed as Premium Sponsor on all event collateral, website, social media, step &amp; repeat banner and event signage</li> <li>• Vendors: (restaurant or beverage) two tables</li> <li>• 40 event tickets with Sponsor Entry Access</li> <li>• 2 page COLOR spread in journal</li> <li>• Logo Ice Sculpture</li> <li>• The Baldwin Family to present award with photo opportunity</li> </ul>	<ul style="list-style-type: none"> <li>• Logo prominently displayed as Top Shelf Sponsor on all event collateral, website, social media, and event signage</li> <li>• Vendors: (restaurant or beverage) one table</li> <li>• 25 event tickets with Sponsor Entry Access</li> <li>• Full page COLOR journal ad</li> <li>• Logo Ice Sculpture</li> </ul>



## 2017 LIHB VENDOR JOURNAL ADVERTISEMENT OPPORTUNITIES

<b>PLATINUM PAGE</b> <b>\$2,000</b> <i>Includes 8 event tickets*</i>
<b>GOLD PAGE</b> <b>\$1,500</b> <i>Includes 6 event tickets*</i>
<b>FULL PAGE</b> <b>\$500</b> <i>Includes 2 event tickets*</i>

**\*Sponsorship packages can be customized.  
Please contact the Baldwin Fund  
at 631-444-4300 to discuss options.**

# VENDOR RESPONSE FORM

Thank you for participating in the Long Island Hospitality Ball and supporting the fight against cancer.

- Provided for you at the venue: One 8' front table and one 6' prep table, table linen, plastic wine glasses, plates and cocktail napkins.
- After completed form is received, you will be added to the master list of participants and will appear on all event collateral, event website and promoted on social media. Please e-mail completed form to: [MariaElena@hartagencyny.com](mailto:MariaElena@hartagencyny.com).

## FOOD VENDOR

1. Please donate and prepare a dish for approximately 2,000 people
2. Please donate a \$100 restaurant gift certificate
3. Please commit to a journal ad or sponsorship
4. Please promote the Ball and sell tickets at your restaurant
5. Please be equipped with the necessary items to serve: chafing dishes, sternos, serving utensils and a maximum of 3 people to staff your station.

## DISTRIBUTOR & SUPPLIER VENDORS

1. Please donate product and appropriate mixers
2. Please commit to a journal ad or sponsorship
3. Please have a maximum of 3 people staff your station.

## VENDOR SPONSORSHIP OPPORTUNITIES (SPONSORSHIP AMENITIES LISTED ON PREVIOUS PAGE)

- Presenting Sponsor: \$20,000 (exclusive)    Premium Sponsor: \$10,000    Top Shelf Sponsor: \$5,000

## VENDOR JOURNAL ADVERTISEMENT OPPORTUNITIES

- Platinum Page: \$2,000    Gold Page: \$1,500    Full Page: \$500  
*Includes 8 event tickets\**   *Includes 6 event Tickets\**   *Includes 2 event Tickets\**

\*Response **form and payment must be received by May 1st** to be included on printed event material.

**\*Deadline for journal ads is May 20th for the printed journal and June 10th for digital journal.**

Dimensions: Full Page: 5.25" x 7.75"; Half Page: 5.25" x 3.875";

Business Card: mail to address below or e-mail card in a pdf file.

**E-MAIL JOURNAL ADS TO: [n.savalli@live.com](mailto:n.savalli@live.com)**

Please mark your selection above and fill out the information below:

Enclosed is my check payable to the Baldwin Fund/LIHB in the amount of \$ \_\_\_\_\_

Please charge my credit card in the amount of \$ \_\_\_\_\_    AMEX    VISA    MC    Discover

Card Number: \_\_\_\_\_ Exp. Date: \_\_\_\_\_

Contact Name: \_\_\_\_\_ On-site Contact Name: \_\_\_\_\_

Company Name: \_\_\_\_\_

Address: \_\_\_\_\_ City: \_\_\_\_\_

State: \_\_\_\_\_ Zip: \_\_\_\_\_ Mobile #: \_\_\_\_\_

Office #: \_\_\_\_\_ E-Mail: \_\_\_\_\_

**Please E-Mail completed form to: [MariaElena@hartagencyny.com](mailto:MariaElena@hartagencyny.com)**  
**Please submit payment to: Baldwin Fund/LIHB, 14 Technology Dr. Ste. 2, Setuket, NY 11773**  
**For more information visit [www.longislandhospitalityball.org](http://www.longislandhospitalityball.org)**  
**or LIHB Event Chairman, Keith Hart, 631-752-1053**