

2017 Long Island Hospitality Ball

SPONSOR FORM

The Long Island Hospitality Ball is a premiere Long Island culinary, wine and spirits event featuring many of the top Long Island restaurants and premier beverage companies benefitting the Carol M. Baldwin Breast Cancer Research Fund. Guests enjoy a walk around tasting experience where they can sample mouthwatering dishes, taste premium wines and spirits, and enjoy the sights and sounds of an evening filled with music and entertainment as well as an exciting raffle featuring a wide array of prizes. Now in its 7th year, the event is hosted annually by the Long Island Hospitality Ball volunteer committee which in the past has raised over **\$1.4 Million** to support the fight against cancer.

2017 HONOREES: **Giovanni Casano**, Empire Wines & Spirits On-Premise
Division Manager & Director of Sales

Bobby Goodrich, Restaurant, Night Club Impresario

Matthew Yonick, General Sales Manager Manhattan Beer Distributors
Lifetime Achievement Award, **Rob Verderosa**, Hospitality Consultant

HOSTED BY: The Baldwin Family

EVENT DETAILS: Monday, June 26, 2017, Crest Hollow Country Club, Woodbury, NY

TIME: 7:00PM – 12:30AM

TICKETS: \$135/person (\$175/person day of event if available)

EXPECTED ATTENDANCE: approximately 2,000 influential professionals from all across LI

PAST HONOREES: **2016:** Garrett McGuinness, Southern Wine & Spirits, Sean Rose, Clare Rose, Inc., Chris D'Ambrosi, Mio Posto Restaurants **2015:** Frank Russo, Jr., Russo's on the Bay, Isaac B. Marten, Atlantic Wine & Spirits, A Division of Empire Merchants, In Memory of JP Frosina; **2014:** Bill DeSilva, Southern Wine & Spirits; Mike Ginty, Boening Bros., Inc.; In Memory of John N. Smythe; **2013:** E. Lloyd Sobel, Empire Merchants; Anthony Scotto & Victor Scotto, Scotto Brothers Enterprises; Rennie Leone, Zacharys Nightclub; **2012:** Tony Greco, Hospitality Industry Pillar; Steve Haweeli, WordHampton Public Relations; Larry Romer, Southern Wine & Spirits; **2011:** Bobby Grippo, Long Island Nightlife Leader; Dante Paganini, DEP Design Inc.; Billy Regan, Southern Wine & Spirits.



2017 LIHB SPONSORSHIP OPPORTUNITIES

PRESENTING SPONSOR \$15,000	PREMIUM SPONSOR \$10,000	VIP SPONSOR \$10,000
<ul style="list-style-type: none"> • Exclusive Sponsorship Opportunity • Logo prominently displayed as Presenting Sponsor with top billing on all event collateral, website, social media, step & repeat banner and event signage • Vendors: (restaurant or beverage) three tables, BEST placement • 60 event tickets for VIP area with Sponsor Entry Access • Inside Front Cover of journal • Logo Ice Sculpture • The Baldwin Family to present award with photo opportunity 	<ul style="list-style-type: none"> • Logo prominently displayed as Premium Sponsor on all event collateral, website, social media, step & repeat banner and event signage • Vendors: (restaurant or beverage) two tables • 40 event tickets with Sponsor Entry Access • 2 page COLOR spread in journal • Logo Ice Sculpture • The Baldwin Family to present award with photo opportunity 	<ul style="list-style-type: none"> • Company name displayed as VIP Supporter on event collateral, website, and social media • 35 event tickets • Roped off VIP area furnished with 3 bottles and mixers and ability to decorate area day of event. • Full page COLOR journal ad • VIP entry to event • Full page B&W journal ad • The Baldwin Family to present award with photo opportunity
WINE GLASS SPONSOR \$10,000 SINGLE OR DUAL FOR \$5,000 EACH	TOP SHELF SPONSOR \$5,000	PHOTO BOOTH SPONSOR \$5,000
<ul style="list-style-type: none"> • Company logo engraved on all wine glasses given to each attendee upon entering event • 25 event tickets with Sponsor Entry Access • 2 page COLOR spread in journal • Logo Ice Sculpture • The Baldwin Family to present award with photo opportunity 	<ul style="list-style-type: none"> • Logo prominently displayed as Top Shelf Sponsor on all event collateral, website, social media, and event signage • Vendors: (restaurant or beverage) one table • 25 event tickets with Sponsor Entry Access • Full page COLOR journal ad • Logo Ice Sculpture 	<ul style="list-style-type: none"> • Company name displayed as event supporter on website, social media, and event signage • Logo to print on photos • 15 event tickets with Sponsor Entry Access
WRISTBAND SPONSOR \$3,500	HOSPITALITY SPONSOR \$2,500	SHUTTLE SPONSOR \$2,000
<ul style="list-style-type: none"> • Company name displayed as event supporter on website, social media, and event signage • Logo printed on wristbands given to every LIHB attendee • 15 event tickets with Sponsor Entry Access 	<ul style="list-style-type: none"> • Company name displayed as Hospitality Sponsor on all event collateral, website, social media, and event signage • Small vendor table with opportunity to hand out giveaway • 10 event tickets with Sponsor Entry Access • Full page B&W journal ad 	<ul style="list-style-type: none"> • Company name displayed as Shuttle & Parking Sponsor on all event collateral, website, and social media • Logo posted on parking Shuttles and opportunity to hand out giveaway on shuttles • 8 event tickets with Sponsor Entry Access • Half Page B&W journal ad

**Sponsorship packages can be customized. Please contact the Baldwin Fund at 631-444-4300 to discuss options.*

SPONSORSHIP RESPONSE FORM

Commitment to our sponsors: We value our partnerships with major corporate and individual sponsors and will serve as good stewards of your generous investment. We are committed to delivering valuable benefits and a positive experience to each Long Island Hospitality Ball sponsor. Please note: we will customize sponsorship packages to meet specific marketing objectives and to enhance your partnership with the Long Island Hospitality Ball. Thank you for partnering with us.

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| <input type="checkbox"/> Presenting Sponsor: \$15,000 (exclusive) | <input type="checkbox"/> Photo Booth Sponsor: \$5,000 |
| <input type="checkbox"/> Premium Sponsor: \$10,000 | <input type="checkbox"/> Wristband Sponsor: \$3,500 |
| <input type="checkbox"/> VIP Sponsor: \$10,000 | <input type="checkbox"/> Hospitality Sponsor: \$2,500 |
| <input type="checkbox"/> Top Shelf Sponsor: \$5,000 | <input type="checkbox"/> Shuttle Sponsor: \$2,000 |
| <input type="checkbox"/> Wine Glass Sponsor: \$10,000 or Dual: \$5,000 each | |

JOURNAL ADVERTISEMENT OPPORTUNITIES

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|---|---|---|
| <input type="checkbox"/> Platinum Page: \$2,000
<i>Includes 8 event tickets*</i> | <input type="checkbox"/> Gold Page: \$1,500
<i>Includes 6 event Tickets*</i> | <input type="checkbox"/> Full Page: \$500
<i>Includes 2 event Tickets*</i> |
| <input type="checkbox"/> Half Page: \$250 | <input type="checkbox"/> Business Card: \$100 | |

*Response **form and payment must be received by May 1st** to be included on printed event material.

***Deadline for journal ads is May 20th for the printed journal and June 10th for digital journal.**

Dimensions: Full Page: 5.25" x 7.75"; Half Page: 5.25" x 3.875";

Business Card: mail to address below or e-mail card in a pdf file.

E-MAIL JOURNAL ADS TO: n.savalli@live.com

Individual Tickets Must Be Purchased Online at: www.longislandhospitalityball.org

**Please mark your selection above and fill out the information below:
Please submit completed form to: E-Mail: AnneLine@findacure.org or mail: Baldwin Fund/LIHB,
14 Technology Dr. Ste. 2, Setauket, NY 11773**

- Enclosed is my check payable to the Baldwin Fund/LIHB in the amount of \$_____
- Please charge my credit card in the amount of \$_____ AMEX VISA MC Discover
- Card Number: _____ Exp. Date: _____
- Contact Name: _____ On-site Contact Name: _____
- Company Name: _____
- Address: _____ City: _____
- State: _____ Zip: _____ Mobile #: _____
- Office #: _____ E-Mail: _____

For more information please call 631-444-4300 or visit www.longislandhospitalityball.org
www.facebook.com/LIHospitalityBall | Twitter: @LIHB2016
Instagram: @LI_HospitalityBall