

Brian Rosenberg NY

320 Endo Blvd. ext • Garden City NY 11530 • (516) 506-7604 • (516) 833-7831 fx
Brian@brianrosenbergny.com • www.brianrosenbergny.com

MEDIA ALERT

6/6/14

WHAT: 2014 Long Island Hospitality Ball www.longislandhospitalityball.org

WHEN: Monday, June 2, 2014 from 7 p.m. – 12 a.m.

WHERE: Crest Hollow Country Club, 8325 Jericho Turnpike, Woodbury, New York 11797

FOURTH ANNUAL LONG ISLAND HOSPITALITY BALL

FOR IMMEDIATE RELEASE: POST EVENT DETAILS

They say practice makes perfect. Well after 3 years of executing Long Island's biggest party.....the 4th Annual Long Island Hospitality Ball (www.longislandhospitalityball.org) was the best to date!! The weather was the best so far. We had a beautiful spring day and evening and everyone dressed to impress. 2,700 people turned out to sample over 55 local restaurants over 65 liquor companies and wineries and guests had the opportunity to see more live music in one locationit was the Oscars for the Hospitality Industry!! The Crest Hollow management and staff delivered a knock out party as our host and once again Keith Hart and the LIHB Executive Committee pitched a perfect game. "I am so proud to have the LIHB Executive Committee as our partners and we can't wait to deliver these much needed funds to our organization" said Daria Carioscia from the American Cancer Society.

Keith Hart the creator and LIHB Chairman went on to say, "It amazes me how all of these establishments are so selfless at a time where most everyone is fighting to stay afloat ...I could not be more proud of everyone who participated their time, money and staff to make 2014 the best Ball to date".

The 2014 LIHB went on to gross just over \$360,000 and our attendance was a sell out at 2,700 people. The journal was one of the largest ever with nearly 200 sponsored pages. The auction was a huge hit raising well over \$32,000.

Special congratulations to the honorees, Bill DeSilva and Mike Ginty and In Memory of former night club owner and entertainment guru, John N. Smythe who passed away last year.

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The American Cancer Society (www.cancer.org) as the largest voluntary health organization in the United States, the American Cancer Society is passionately committed to saving lives from cancer. We're working to create a world with less cancer and more birthdays – a world where cancer never steals another year from anyone's life. We combine our relentless passion with the wisdom of over a century of experience to make this vision a reality, and we get results. We save lives by helping people stay well, helping people get well, by finding cures, and fighting back. Thanks in part to this work, nearly 14 million cancer survivors and countless others who have avoided the disease will celebrate another birthday this year. For more information, to get help, or to join the fight, call us anytime, day or night, at 1-800-227-2345 or visit cancer.org.